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**YELLOW PAGE VETERAN RICK KLEIN JOINS SPOTZER IN U.S.
TO BUILD U.S. SALES FOR FIRST GLOBAL ONLINE AD AGENCY**

Amsterdam, The Netherlands and Emeryville, Calif.–April 11, 2007– Spotzer Media Group, BV, the first global online advertising agency dedicated to making video advertising fast, affordable and highly targeted, today announced that Rick Klein has joined to build and manage U.S. sales activities.

Klein is a highly accomplished yellow page industry executive with more than 30 years of experience developing local and enterprise sales operations. Most recently, Klein spent five years consulting with TMP Worldwide & Monster Worldwide recruiting and training sales talent.

Founded last year, Spotzer is launching global advertising services through its website (www.spotzer.com) and through field and telesales professionals. The company is also establishing channel sales partnerships with yellow page operators and other media companies around the globe.

“Rick has enormous experience structuring sales organizations, hiring and training sales managers, account executives and sales support professionals,” said Spotzer’s founder and CEO Andrew Klein (who is not related to Rick Klein). “We are thrilled to put his expertise to work to rapidly and strategically build out a U.S. sales capability.”

Through Spotzer, clients will be able to license high quality, pre-produced video commercials with a degree of exclusivity that matches their needs and budgets. Spotzer will also help clients plan and buy highly targeted media on television, websites, out-of-home television networks and mobile devices.

FOR IMMEDIATE RELEASE

“Introducing ready-to-air commercials and highly targeted media to local advertisers, who historically have been unable to afford video advertising, represents an extraordinary opportunity,” said Klein. “I am delighted to join this terrific team of media and creative professionals at Spotzer. The company has a great future. I’m excited to be part of it.”

Klein also previously served as president of WorldPages.com and assisted in taking the company public on the New York Stock Exchange. (WPZ: NYSE). Early in his career, he was president of TMP West, in Los Angeles. He managed local and national accounts for over 20 years, including Century 21, Nissan, Kinko’s, Safeco Insurance and California Closets. Klein has been active in brokering the sale of several Yellow Page directory publishing and agency companies. He serves the Association of Directory Publishers (ADP) as an online media “Gold Book” award judge.

Spotzer’s U.S. headquarters is in Emeryville, Calif. The local sales efforts will begin immediately.

About Spotzer

Spotzer is an Internet media company that is making video advertising fast, affordable and highly targeted for businesses globally. Through Spotzer, advertisers will be able to license and then personalize a high-quality video ad for remarkably low fees. Advertisers will also be able to create geographically and demographically targeted media plans and purchase advertising-time on television, websites, out of home television networks, cell phones and other mobile devices such as MP3 players. Clients will be able to complete the entire video advertising process online through the group’s website: www.spotzer.com.

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