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ONLINE AD AGENCY SPOTZER CLOSSES SECOND ROUND OF FINANCING

**INVESTORS INCLUDE HOLLAND'S
LARGEST POST PRODUCTION COMPANY**

Amsterdam, The Netherlands – Feb. 12, 2007– Spotzer Media Group, BV, the first global online advertising agency dedicated to making video advertising fast, affordable and highly targeted, today announced it has closed its second round of financing by an investment of DutchView, Holland's largest post production company. Through Spotzer's initiative companies will be able to purchase affordable and highly targeted advertising-time on television, websites and mobile devices.

DutchView BV, the largest provider of technology, audio and video editing and creative services to the Dutch TV sector, participated in the financing and agreed to a wide-ranging strategic relationship with Spotzer, the Amsterdam-based Internet start-up. The round was also joined by corporate and individual investors from the US and Europe. Exact terms of the transaction are not being disclosed.

Founded last year, Spotzer is launching its online advertising services in March 2007. From its start Spotzer will target clients globally through its website as well as through an Amsterdam-based sales force. Clients will be able to license ready-to-air commercials with a degree of exclusivity that matches their needs and budgets. Spotzer will also help clients plan and buy highly targeted air or media time on television, websites, out of home tv, cell phones and other mobile devices such as MP3 players.

"DutchView is a partner of tremendous value for us," said Andrew Klein, chairman and chief executive officer of Spotzer. "We are pre-producing thousands of commercials and then enabling local businesses around the world to personalize these video ads with their unique logos, photos, videos, slogans and contact information. With state-of-the art technologies and a vast staff of accomplished editors and creative artists, DutchView is uniquely positioned to

help us rapidly meet our post production and personalization needs. We intend to outsource substantially all of these processes to DutchView.”

“DutchView is also a leader in the complex work of storing and archiving video content,” Klein added. “Rather than build these capabilities ourselves, we are now able to partner with one of the most advanced video library management infrastructures in the industry.”

DutchView’s creative professionals and 3D animators are also expected to make commercials for Spotzer, though this will represent a small part of Spotzer’s creative talent pool of small creative shops, production companies, freelance professionals and film academy students.

“We are thrilled to support Spotzer in pursuing the exciting opportunity to re-engineer how video advertising is created and sold to businesses,” said Bernard Kobes, chief executive officer of DutchView. “The services we will provide to Spotzer are squarely within our core competencies. For us, Spotzer represents a wonderful chance to leverage a wide range of our assets and skills, as well as a good opportunity to implement our strategy to expand the work we do for companies broadcasting via the internet.”

About DutchView

DutchView is the largest video post production, multi-camera and music recording company in the Netherlands. With the focus on the Broadcast and internet industry, DutchView has developed many technical solutions for its customer base. Furthermore, DutchView provides film- and sound recordings, post production, encoding, play out and storage for broadcasting on television, radio and the internet. For more information: www.dutchview.nl

About Spotzer

Spotzer is an Internet media company that is making video advertising fast, affordable and highly targeted for businesses globally. Through Spotzer, advertisers will be able to license and then personalize a high-quality video ad for remarkably low fees. Advertisers will also be able to create geographically and demographically targeted media plans and purchase advertising-time on television, websites, out of home television networks, cell phones and other mobile devices such as MP3 players. Clients will be able to complete the entire video advertising process online through the group’s website: www.spotzer.com.

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