

Job Description: Business Development Intern
Status: Internship 3 - 6 months
Location: New York

About Spotzer Media Group

Spotzer is the first global advertising agency dedicated to making high quality video advertising fast, affordable and highly targeted. <http://www.spotzer.com/>.

We offer a remarkably affordable online library of creative, ready-to-air commercials produced by industry-leading professionals from around the world.

We also help our clients plan and buy video spots across multiple advertising media, including television, the web, and out of home TV (location specific, narrowcast networks). We use the latest technologies for targeting advertising to limited geographic areas and well defined demographic audiences. This helps our clients better target their customers and brings efficiency and cost-effectiveness to their video advertising.

Spotzer levels the playing field by giving businesses more affordable marketing weapons to quickly respond to competitors and the changing needs of their customers. And we back up our process with robust account management and customer service teams to help ensure the success of our client's media campaign.

Position overview:

As **Business Development Intern** you will

- Be responsible for working closely with the VP of Business Development and other executives in the development of the business
- Help develop pitches for business development purposes
- Help define and develop new products and initiatives
- Stay current on new technologies, techniques, standards, and practices

You will report directly to the VP Business Development.

We offer:

- Young, dynamic and international environment
- Personal training and development
- Internship in a very exciting, VC-backed early stage company

Experience required:

The ideal candidate is someone with the following profile:

Qualifications and Experience

- Student Business/ Marketing or Communication, or similar skill / level
- Strong interest in internet and/or media industries
- Strong communication and presentation skills
- Proven history of achievement
- Ability to thrive in a fast pace environment
- Willingness to assist with a variety of tasks and able to work both independently and collaboratively
- Proficient with Excel, PowerPoint and Outlook and other common office systems
- Language skills a real plus.

Spotzer Media Group is an equal opportunity employer and offers competitive compensation and benefits.

If you are interested in joining a winning team and believe you could make a difference to our business please e-mail your resume and a short letter of introduction for confidential consideration to

Jeroen@spotzer.com